

Globalizing Ideal Beauty: Women,
Advertising, And The Power Of Marketing
By Denise H. Sutton

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ideal beauty, or all of the above," writes Denise H. Sutton,
author of Globalizing Ideal Beauty
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and are heavily advertising their products and images of beautiful women. of the Globalization of the Beauty woman as the ideal beauty,

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Globalizing Ideal Beauty: Women, Advertising Women, Advertising and the Power of Marketing and lecturer at the Fashion Institute of Technology, Denise Sutton

<http://www2.webmasterradio.fm/purse-strings/tag/advertising/>

Denise H. Sutton, PhD, is the author of Globalizing Ideal Beauty: Women, Advertising and the Power of Marketing (Palgrave Macmillan 2009, paperback edition, 2012

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